

PUBLIC INFORMATION-- COOPERATION WITH THE PROFESSIONAL COMMUNITY TASK LIST

INTRODUCTION

The role of the AA Public Information Committee (PI) is to accurately inform the public about what AA is, and isn't. In our District, this role is combined with Cooperating with the Professional Community (CPC) whose function is to both inform, and interact with those professionals whose jobs have them dealing with active alcoholics (Drs., nurses, law enforcement, clergy, etc.).

The following is a list of tasks, or needs, identified by the PI/CPC Committee. Some are simple, some more challenging, but all are necessary. If you have the time and desire to be of service, we ask that you pick a task and do it. Just let the PI Task Coordinator know what you intend to do, and then do it, and report back as indicated.

As tasks are accomplished, others will be added, and in this manner we will together help meet the needs of our community.

Thanks.

1. ELDER-CARE

- prepare list of 5 facilities with pertinent information--contact names with phone numbers/emails; does it have a medical staff?; alcoholism awareness program?; etc.

2. BILLBOARD PROJECT

- assume responsibility for---see Dave S for project information and details. or Contact Central Office 941 351-4818; info@aasrq.org

3. OUTDOOR MEDIA

- bus bench advertising---who provides it?; what does it cost?; are non-profit entities given financial deals?
- cab advertising---cost and provider details
- bus kiosk advertising---who provides it? are non-profit entities given financial deals?

4. BURNS COURT MOVIE PSA

- in the past, Burns Court sold AA space at a very low rate, and we had a poster with contact info. flashed, and we had AA literature in the lobby. We need someone to take responsibility for taking on this project

5. YOUTH PANEL SPEAKERS FOR SCHOOLS

- o recruit one qualified (six months recovery) young person willing to participate, and provide contact information to PI Committee

6. "PLANT GRAPEVINES" (ANYONE CAN DO THIS!)

- o take 10 Grapevines and "plant" them, i.e., leave them in Dr's office waiting rooms; on buses; in car repair shops; anywhere you think they'll do some good. It is also suggested that you place one or two of our AA contact cards loosely in them (you get a bigger bang for the buck!)

7. ADOPT A RACK

- o take responsibility for one rack of AA literature for a month, or two, or....as many as you like! Make a commitment to check it, and re-stock as necessary. For extra points----GET SOMEONE TO TAKE OVER FOR YOU WHEN YOU'VE HAD ENOUGH!!!!!! For a list of racks, and locations and stocking needs, contact the PI Chair

8. HEALTH FAIRS

- o locate sources that have information on these (i.e., county health departments; hospitals; health organizations, etc.), and provide that information, including contact names, phone numbers, and emails to the PI health fair coordinator. We will need people in both Manatee and Sarasota Counties for this--- probably several people.
- o agree to be the PI health fair coordinator for a minimum of one month. For extra points----GET SOMEONE TO TAKE OVER FOR YOU WHEN YOU'VE HAD ENOUGH!!!!!!

9. TRACK DOWN LARGE EMPLOYERS WITH EMPLOYEE ASSISTANCE PROGRAMS. We need someone---a Sherlock Holmes type---to

accomplish this task. Once you find companies with these programs, we'll need the contact information. Extra points: learn how to contact them and offer our services!

10. LAWYER TYPES

- o how would you get in touch with someone like you were, a professional suffering with alcoholism? Is there an information source you all use that runs ads? If so, what is it; what is the contact info; and what does it cost? Extra credit: get it done yourself!

11. DOCTOR TYPES

- o how would you get in touch with someone like you were, a professional suffering with alcoholism? Is there an information source you all use that runs ads? If so, what is it; what is the contact info; and what does it cost? Extra credit: get it done yourself!

12. NURSE TYPES

- how would you get in touch with someone like you were, a professional suffering with alcoholism? Is there an information source you all use that runs ads? If so, what is it; what is the contact info; and what does it cost? Extra credit: get it done yourself!
13. LAW ENFORCEMENT TYPES
- how would you get in touch with someone like you were, a professional suffering with alcoholism? Is there an information source you all use that runs ads? If so, what is it; what is the contact info; and what does it cost? Extra credit: get it done yourself!
14. CLERGY
- how would you get in touch with someone like you were, a professional suffering with alcoholism? Is there an information source you all use that runs ads? If so, what is it; what is the contact info; and what does it cost? Extra credit: get it done yourself!
15. AA POSTER PEOPLE (ANYONE CAN DO THIS!)
- have you ever said to yourself "That would be a great place for an AA Poster!" If so, this is your lucky day, cause AA has appropriate posters for just about anywhere. Large ones, small ones, bright ones, dull ones. Posters for schools, coffee shops, bulletin boards, etc. Got a need (or think you can find one) we'll get you a poster for you to put up.
16. CHURCH SIGNAGE
- does your home group meet in a church? Does that church have an outdoor sign that it posts messages on? If so, why not ask them to put your meeting time on it occasionally? Does this sound interesting? Ask any PI member how to get this done!
 - you can also ask that the AA meeting be published in that churches weekly or monthly bulletin. This is already done by many of the churches we meet in, so why not yours?
17. PRINT MEDIA
- newspapers. How much is an ad these days, and who do we contact for space? Any discount for non-profits like us?
 - local, community papers. do you live in an area with its own newsletter? If so, will they run an AA PSA? If you won't ask them, can you get one of us the contact information?
 - the Observer papers and their ilk. Will you try and get one of them to run an AA PSA? See a PI member for details
18. TV PSA'S
- have you contacts in the industry, or want to try and get AA PSA's on the air? See a PI member for details
19. RADIO PSA'S

- have you contacts in the industry, or want to try and get AA PSA's on the air? See a PI member for details